## Old Friends website collects information in the following ways:

Google Analytics

Email Form and Subscriptions

## Here is the information we may collect about you:

We use Google Analytics to help understand how effective our website is and where we can make improvements. Google provides us with information like:

What browser, device and network you use to visit the site. Which pages you've visited and how long you've visited them. How you found our website. What part of the world you're in (We can see what city a visitor is in, but not really anything more detailed than that, and we won't know if that visitor is you). Google Analytics also tells us how often you've visited the site. Google Analytics data is stored and protected by Google and ultimately covered by Google's privacy policy.

The Old Friends website also has a contact form. We use this form to help customers reach us via e-mail because many people prefer to communicate with email. We also allow people to use the form to 'Opt-in' to our special offers and newsletters. The contact form provides information like:

Your Name, Phone Number, Email Address whether you want to receive special offers. (E-mail form and Subscription) We don't keep any of this information unless you subscribe to special offers. If you subscribe to our special offers we store your E-mail address and first name in a secure database so we know where to send any special offers. This information will be removed at your request.

All of the data we collect is stored securely.

Any data collected is only visible to the Old Friends webmaster and the Owner of the site.

## A Special Note About Facebook:

It is important to be aware that this site contains links to the business page for Old Friends on Facebook. The type of information collected about you when you visit Facebook is covered under the Facebook privacy policy. The Facebook privacy policy and data collection are not covered here because this site does

## **Old Friends Privacy Policy:**

2013

not collect any Facebook user data. We can tell if you press the Facebook button on this site, but that is about it.

If you have any questions or concerns you can contact the Old Friends webmaster via email here:

jrmyjms@gmail.com

You can also visit this page for more information about Google Analytics:

http://www.google.com/analytics/learn/privacy.html

The Facebook privacy policy is located here:

https://www.facebook.com/about/privacy/

Thanks for your time, I hope this document was helpful.

-Webmaster

Old Friends